



Contact

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Hard Skills

Microsoft 365
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dreamweaver
Adobe Premiere Pro
Adobe After Effects
Adobe XD

Soft Skills

Leadership
Flexibility
Attention to Detail
Punctual

Proficiencies

Marketing Strategies
Corporate Branding
Website Development
Magazine Layout
Photo Touch-Up
Photo Alteration

Objective

My objective is to secure a senior-level design role in a forward-thinking company, leveraging over two decades of expertise in integrated marketing, creative direction, and brand development to amplify brand visibility and customer engagement.

Education

2024 BFA Graphic Design,
Rocky Mountain College of Art and Design (Denver, Colorado)

Work Experience

Creative Studio AM Sept 1999 - Present

Freelance Graphic Designer

- Provide web development (HTML, CSS, PHP, WordPress) and print design.
- Partner with clients on brand identity, ensuring cohesive messaging.

BigFish Marketing Aug 2012 - Present (Columbus, GA)

Manager, Graphic Designer, Ad Sales

- Oversee daily operations in Atlanta and Columbus; lead creative teams.
- Nearly doubled weekly sales by spearheading strategic ad and web projects.
- Optimize campaigns through data-driven insights, consistently exceeding goals.

National Infantry Museum Feb 2022 - Aug 2023 (Columbus, GA)

Art Director/Director of Communications

- Directed creative teams across print, TV, and digital to boost audience engagement.
- Produced marketing collateral, expanding reach from 50k to 150k followers.
- Collaborated with executives to ensure alignment with organizational objectives.

Design Group Exhibit Feb 2017 - Mar 2021 (LaGrange, GA)

Graphic Designer

- Led a cross-functional team to develop 3D showrooms, trade show booths, and print collateral.
- Strengthened brand messaging, increasing sales from \$1.2M to \$2M.
- Employed design thinking to drive innovation and enhance user experiences.